

## Information for food vendors at Make Smoking History Mardi Gras

Community events such as the Boab Mardi Gras represent a great opportunity to promote and support healthy eating for community members in attendance. The festival has received funding from Healthway and as a part of this sponsorship the Boab Festival of Derby have agreed to ensure all food vendors offer some healthy food and drink options.

**This year we are requesting all vendors remove sugary drinks from their display and offer some healthy food options.**

### Remove all sugary drinks from display

This event is promoting the LiveLighter message, which as you may know encourages people to think about their consumption of sugary drinks. Sugary drinks include soft drinks, energy drinks, sports drinks, flavoured mineral waters and iced tea.

To support this message we are asking food vendors to remove any sugary drink from their display (you can still sell sugary drinks; just keep them out of sight). Avoid having any sugary drinks lined up along your trestle table, counter or visible in a display fridge.

We encourage vendors to promote the sale of water by placing this in a prominent position. Other unsweetened beverages can also be displayed/promoted e.g. sparkling water, sparkling water flavoured with fruit juice, 100% fruit juice (no added sugary varieties), coconut water.

### Offer some healthy food options

WA School Canteen Association (WASCA) offers a complimentary service to assist vendors with improving the range of food and drinks available at events and programs that receive Healthway sponsorship.

**To receive a free menu assessment please forward your menu to:**

[Jessica.deVries@education.wa.edu.au](mailto:Jessica.deVries@education.wa.edu.au)

WASCA can provide you with a 'free' menu assessment which uses the traffic light system to classify items on your menu as being either 'green', 'amber' or 'red'. A range of tailored recommendations for making your menu healthier are also provided.

There may also be the opportunity for food vendors to be added to the Healthier Vendor Guide - WA's list of Healthier Food Vendors.

We thank you in advance for supporting this initiative. If you have any questions please do not hesitate to contact Jessica de Vries from WASCA on 9264 5096.